

ADVERTISING WORKSHEET

COMPANY NAME: CAMPBELL & BEESLEY

STREET: \_\_\_\_\_

CITY-STATE: \_\_\_\_\_

BUSINESS TYPE: \_\_\_\_\_

WORDING AS SHOWN: CAMPBELL & BEESLEY Co. SPRING OPENING 1911

SHAPES KNOWN: HANDGRIP PLATE

MAKER: MILLERSBURG

BACK PATTERN: WIDE PANEL

COMMENTS: ATTRIBUTION BY VIRTUE OF ITS SMOOTH (UNSERRATED) EDGE  
RARE PATTERN - ESTIMATE 30-40 EXAMPLES

H/4 ~~350-500~~  
500-600









**SAVINGS BANK OF TENNESSEE**

**and Service**  
 Depositors to be considered when opening a savings account—first, the bank, and, second, the bank affords for four conditions of this Bank are in first mortgages on real estate and security. The Bank also is open its hours are arranged for depositors.  
 9 a. m. to 2 p. m.  
 10 to 12 m., and 6 to 8 p. m.  
**BANK & TRUST CO.**  
 5 Per Cent. and Safety.  
 Banking by Mail.

300-000-00

**INDIA TEA**

**and Refreshes;**  
**Coffee.**  
 TO THE POUND  
 TEA MAKES TWO CUPS  
 Growers of India Tea.

**Assignments**

**NAVYARD.**  
 Hains debut in Congress. It was a success that approached a triumph, though he was let down on the roll of the then comparatively insignificant Committee of Agriculture. It reminded me of one of the innumerable episodes of Napoleon Bonaparte. At the siege of Toulon he was chief of battalion of artillery and one night he was a guest at the table of Bonaparte. The latter, who had just returned, excused himself early and left to attend some duty in connection with the siege, and a General at the table asked him the Commandeur's title. "No, no, it is that little officer." That little officer," exclaimed Bonaparte, "why, that little officer is a greater man than all of us together, both as he was and as he proved a few days later."  
 And any Democrat of the Fifty-third Congress might have asked, "Who is that little officer?" And the answer of history is, "That little officer was the greatest man of all of the navy."

**APPROPRIATIONS AND REPORTS**

**Consume Afternoon Session of the Davidson County Court.**

**SALARY OF FERRYMAN**

**At Cleo's Ferry Increased. Squire Hessey Makes Some Charges—Adding Machine for Court Clerk.**

**SYSTEMATIZED CHARITIES**

Practically the entire afternoon session of the County Court yesterday was devoted to hearing reports and making appropriations. Court convened at 2 o'clock.  
 The report of the County Health Board recommended suitable appropriations for a tuberculosis hospital and pointed out that one death out of every nine in the city and county is due to tuberculosis. The report of the County Health Officer showed an epidemic of measles, the disease, however, being in a mild form. The report was received and filed.  
 The report of the County Board of Education showed expenditures for the last quarter of \$26,000. The report was received and filed.  
 The report of the Turnpike Board was received and filed.  
 The Charity Committee reported applications for assistance from 447 families with 2,427 persons. The total amount expended for coal, clothing, groceries, etc., amounted to \$1,827.59. The report was received and filed.

**APPROPRIATIONS.**

The following appropriations were made for the quarter ending June 30, 1911: A. J. Workhouse, \$1,500; Board of Health, \$3,500; Jail, \$1,000; Courthouse, \$1,500; Miscellaneous, \$1,000; Charity, \$1,250; Prison, \$1,250; Blind Girls' Home, \$1,150; Florence Crittenton Mission Home, \$200; Old Woman's Home, \$100; Tennessee Industrial School, \$250; Park Street Day Home, \$100; Protestant Orphan Asylum, \$300; Home Club, \$100; Working Woman's Exchange, \$100; W. C. C. \$250; Adams Avenue Day Home, \$100; Colored Industrial School, \$25; Pentecostal Training Home for Girls, \$25; St. Mary's Orphan Asylum, \$25.  
 Squire J. K. Raines urged the increase in the appropriation to the Home Club from \$500 annually to \$1,200 annually, the same being voted by a unanimous action from the Board of Managers. Judge Pollard ruled the matter out of order as notice of the appropriation had not been filed thirty days prior to the meeting of court as required.  
 On motion of Squire Hessey the court was authorized to appoint a committee of five to investigate into the matter of county appropriations in this country, with the view to systematic

**A WARNING TO MANY**  
**Some Interesting Facts Regarding Health Statistics.**

Few people realize to what extent their health depends upon the condition of the kidneys.  
 The physician in nearly all cases of serious illness makes a chemical analysis of the patient's urine. He knows that unless the kidneys are doing their work properly, the other organs cannot be brought back to health and strength.  
 When the kidneys are neglected or abused in any way, serious results are sure to follow. According to health statistics, Bright's disease, which is really an advanced form of kidney trouble, caused nearly ten thousand deaths in 1909 in the State of New York alone. Therefore, it behooves us to pay more attention to the health of these most important organs.  
 An ideal herbal compound that has had remarkable success as a kidney remedy is Dr. Kilmer's Swamp-Root, the great Kidney, Liver and Bladder Remedy.  
 The mild and healing influence of this preparation is soon realized. It stands the highest for its remarkable record of cures.  
 If you feel that your kidneys require attention, and wish a sample bottle, write to Dr. Kilmer & Co., Birmingham, N. Y. Mention this paper and they will gladly forward it to you absolutely free, by mail.  
 Swamp-Root is sold by every druggist. In bottles of two sizes—50c and \$1.00.

circumstances, and hoped the court would see fit to continue the appropriation, and that he might be given authority to supplement his expenditure.  
 Court adjourned until 10 o'clock this morning.

**PEARL HIGH SCHOOL GLEE CLUB TO SING**

Under the management of Prof. E. G. Smith, principal of the Pearl High School, assisted by Miss E. N. Murrell, organist and instructor, the Girls' Glee Club of Pearl High School will give a concert tonight, 7:30, in the First Baptist Church, on Eighth Avenue North, the proceeds of which will be set aside as a fund to assist some worthy graduate of the Pearl School to obtain an education in one of the three colored colleges of Nashville.

Prof. Smith, the originator of the plan to give at least one worthy graduate each year from the Pearl School, is being ardently supported by the many teachers.

An interesting programme has been prepared by the Glee Club of the Pearl School and a large attendance is expected from among the friends of the school and the colored people of the city.

**"LOT, OR THE PERILS OF GREED"**

**Strong Sermon By Dr. J. W. Gillon at First Baptist Church.**

**CLOSED TO-MORROW**  
 PREPARING FOR THE  
**Manufacturers' Surplus Stock Sale**  
 TO BEGIN  
**Thursday Morning at 8:30 O'clock**

*Campbell-Bessley Co.*  
 The Store That Saves You Money  
 412 — UNION STREET — 414

**THE CHARITY BALL AT THE ORPHEUM**  
 Trahern Stock Company Presents Another Strong Bill.  
 East Lynne at Bijou.

**NOTICE TO TELEPHONE SUBSCRIBERS**  
**PAY TELEPHONE BILLS TO-DAY**  
 AND SAVE DISCOUNT.  
 Cumberland Telephone & Telegraph Co.

**TICK ERADICATION IN SOUTHERN STATES**  
 Government Making Strenuous Fight Against Pest in Tennessee.

strong in some of the more emotional parts without any undue feeling. Miss Helen Scott as Barbara Hare, was not so good, but had a fair conception of the character she represented, and fitted in well with the rest of the cast.  
 J. H. Doyle as Sir Francis Levison, made a most acceptable Hamlet, and Robert Benson as Richard Hare, the hunted man, read his character true. Naby Ynes as Barbara, a beautiful baby as Edith White, Charlie, was a delight, and not only read her lines perfectly, but played the part in a manner worthy of an older head. Ida A. Thomas made a most fitting Cora, and was the favorite of the audience. The rest of the characters were not so important, but each did well.  
 The United States authorities are making a strenuous fight against the



# Attention! Carnival Advertising-Piece Collectors

## "Campbell-Beesley Co. Spring Opening - 1911"



Have you wondered where these pieces came from? Who were the owners? What did they sell? And more interestingly, for which town were they made?

Well, wonder no longer! "Ole Scotland Yard Bob" has done the leg work. I hope you are as interested and excited as I am about this information.

An elderly friend of mine owned his piece as well as 150 other pieces. We enjoyed talking and bargaining together over antiques, but he would not sell me this particular piece nor some others that I dearly wanted. Sad to say, he died some months ago and his estate was auctioned. Luckily, I bought several beautiful pieces including "Campbell-Beesley Spring Opening-1911."

This gentleman always told me that this advertising piece was from a Nashville furniture store no longer in business. He was not sure of the location nor the years. After many phone calls I located the great-grandson of Mr. Beesley (notice how the name is spelled). He told me that my friend had the correct relative but the wrong business. His information was most correct and very helpful in my long hours of research.

Campbell-Beesley opened its doors in the spring of 1910 at 412-414 Union Street, Nashville, Tennessee (downtown area). It was a ladies ready-to-wear store and

advertised extensively in the Nashville newspapers.

The State Archives was my next stop. After two visits and bothering a lot of nice, helpful people, I gathered the confirming information.

The business opened in March 1910 at 412-414 Union Street and was owned by a Mr. Joseph L. Campbell (Nashville home address). He was also secretary-treasurer. Prior to this business venture, he was a buyer for another large department store.

The president was a Mr. G.H. Miller whose residence was listed as Chattanooga, Tennessee. Mr. Beesley's grandson and I think (but not confirmed) that he furnished the financial backing for the business, was a close friend and silent partner.

The vice-president was a Mr. John Ray Beesley I, a Nashville native, and later in life did invest money in the Beesley Furniture Company which stayed in business in Nashville until 1979. He died in 1920. His son still lives in Nashville, as well as his grandson, John Ray Beesley III, who helped me so much.

Mr. Beesley III told me that he has one of these advertising pieces as does his father, his brother and his sister. He said that many years ago, an elderly lady in Nashville called his father at the furniture store and told him she had some

glass pieces with "Campbell-Beesley" embossed on them and asked if he was interested in having them. She brought them and gave them to Mr. Beesley. Counting their pieces and mine, there are five here in Nashville. Now, let's find others!

I have many zerox copies of newspaper ads from the State Archives conforming our research. Some mention souvenirs and gifts for the ladies at their spring sales. It is believed the business closed in 1914. More research is now being done by "Ole Bob."

NOW, AS FOR THE PIECE ITSELF: A small five-six inch hand-grip flattened-out bowl, believed to be Millersburg because of the flower panel on front. Millersburg made many advertising pieces.

Mr. John Britt told me (via long distance call) that he believes it's Millersburg. John has long been an advertising-piece collector and expert.

Well, fellow carnival lovers, here it is. I hope you've enjoyed this rookie researcher's information as much as I have looking it up.

If you have any further news or bits of information, please call or write.

Bob Lovell  
215 Shevel Drive  
Goodlettsville, Tenn. 37072  
(615) 859-0616